

# 50th Year Magazine Advertising

**The Australian Limousin Breeders' Society 50th Year Magazine is underway, and we would love to hear from you!**

The 50th year magazine will be presented in both printed and digital formats and will be published early December.

**Do you have an upcoming sale you would like to promote?**

**Do you have a story you would like to see in your magazine?**

**A member you would like to highlight?**

**Perhaps sales results you would like to share?**

**Get in touch with the Genetic Hub team!**

## DEADLINES

- This booking form completed and submitted by

**Friday 22nd September 2023**

- Pre - Made Artwork to be supplied
  - Sales Results or Story/Content
- Submissions by

**Friday 13th October 2023**

Please complete the section(s) of this form which are relevant to you and submit back to the Genetic Hub Communications Team at: [communications@genetichub.com.au](mailto:communications@genetichub.com.au)

**By Friday 22nd September**

**Pre-made advert artwork to be supplied by October 14th**

If needing an advertisement designed by Genetic Hub, please ensure this request is clearly stated on this form below and submitted by Friday 22nd September 2023.

# Commemorative 50th Anniversary Advertisement Feature Section

## Once in a 50 Year Opportunity

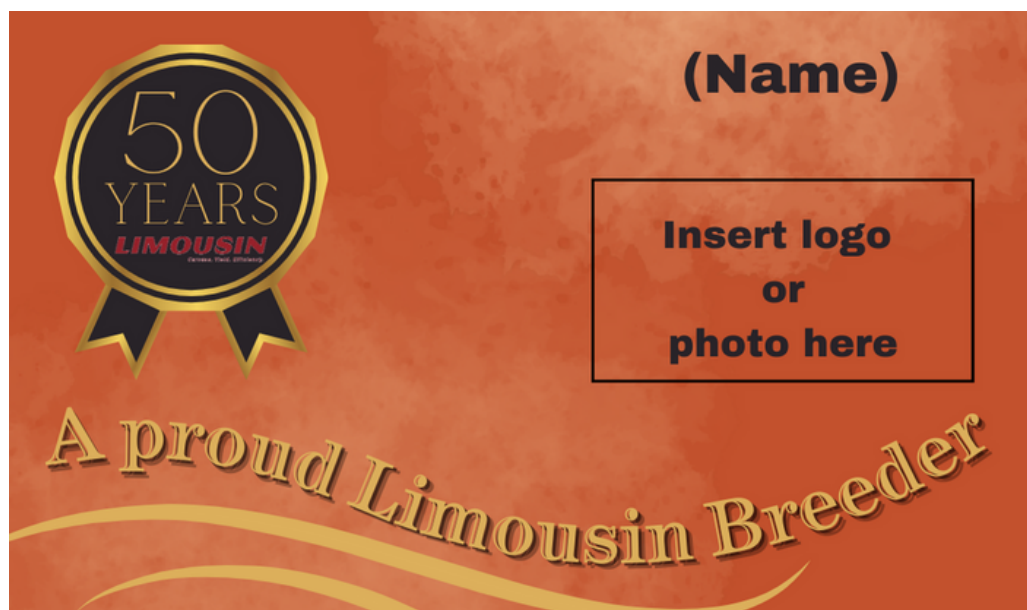
This year we will have a special opportunity for advertising within the 50th Year Magazine. We are excited to offer Business Card size advertisements in a special Business Card Feature Section. These will be offered at only \$100 +gst, with 6 artwork templates to choose from - **all you have to do is supply your logo/photo and any additional details to accompany the template message!**

(Member Identification) \_\_\_\_\_

Text you wish to display on the Business Card Advertisement (text/ wording options may include a small piece on contact details, upcoming sale details, Beef Week details for example)

**Please tick one (1)  
Business Card size  
advert template  
you wish to book:**

☐☐





**Please also email a high resolution image to go onto your chosen Advertisement.  
A Photo or Stud Logos accepted.**

A final draft of your chosen template with personalised additions will be sent to members before publication.

**\*Please note these special Business Card adverts will be dedicated to a feature section within the magazine - adverts will be grouped together in a section of the magazine.**

Signature \_\_\_\_\_

Date \_\_\_\_\_

# 50th Year Magazine: General Advertising

## ADVERTISING POSITIONS AND SIZE REQUIREMENTS: W x H mm

- |                                                                |                               |
|----------------------------------------------------------------|-------------------------------|
| • Full-page                                                    | 210mm x 297mm, plus 3mm bleed |
| • Center Fold                                                  | 210mm x 297mm, plus 3mm bleed |
| • Inside Covers                                                | 210mm x 297mm, plus 3mm bleed |
| • Half-page                                                    | (Landscape) 185mm x 132mm     |
| • Two Thirds Page                                              | (Landscape) 131mm x 265 mm    |
| • One Third Page                                               | (Landscape) - 180mm x 85mm    |
| • Quarter-page                                                 | (Landscape) 185mm x 70mm      |
| • <b>50th Anniversary Business Card Size - feature section</b> |                               |

## PRICE

- \$950 + GST
- \$1350 + GST
- \$1200 + GST
- \$575 + GST
- \$725 + GST
- \$375 + GST
- \$300 + GST
- \$100 + GST

## DEADLINES

- This booking form submitted by  
**Friday 22nd September 2023**

- Pre - Made Artwork to be supplied
- Sales Results or Story/Content Submissions by  
**Friday 13th October 2023**

This year we will be dedicating the **outside back cover** to the 50th year celebrations. This will not be an available advertising option for members.

Instead we will be offering a **Center Fold** option as well as the **Inside Front** and **Inside Back** cover.

## General Magazine Advertising Booking Details:

Name and Member Identification \_\_\_\_\_

Preferred Advertising Size/Position \_\_\_\_\_

**Second** Preference \_\_\_\_\_

**Third** Preference \_\_\_\_\_

## SPECIAL OFFER

If you book a half page advertisement or bigger you will receive a **Free Business card advertisement** within the Business card 50th year feature section.

For high demand advertising positions within the magazine, if there is more than one member expresses interest for this position this will then proceed to a **ballot**.

**If you are expressing interest in a high demand advertising position**, we ask that you please also include at least a second and third preference.

## ARTWORK

Please select from the below options regarding advertising artwork:

I will supply a publish-ready  
Artwork Design

☐

(Formats accepted: printable PDF, JPEG suitable for print)

I need design services for  
my Advert

☐

Size of Advert:

Full Page

☐

2/3 Page

☐

1/4 Page

☐

Half Page

☐

1/3 Page

☐

Position on page for half page adverts and smaller:

Top

☐

Bottom

☐

If you choose to have the Genetic Hub team assist you with putting together your advertisement design, please email through a copy of the following when submitting this form:

- Logo
- Photos you wish to include
- Additional text for the advert - Upcoming sale details, Beef Week details, contact details, animals you wish to highlight for example

Please provide any further information about your advert design below and/or lay out:

option to draw:

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Signature

Date



# Purchase additional copies for your clients!

ALBS are offering members the opportunity to purchase additional magazines for you to send to your friends, family and clients.

Please complete the below postal information below so they can be sent straight to your network direct from the printers

**Number of additional copies you would like**

Additional copies - \$5 plus postage per copy.

\_\_\_\_\_

1. \_\_\_\_\_  
Name:

\_\_\_\_\_  
Address Line 1:

\_\_\_\_\_  
Address Line 2:

\_\_\_\_\_  
Suburb, State and Postcode:

2. \_\_\_\_\_  
Name:

\_\_\_\_\_  
Address Line 1:

\_\_\_\_\_  
Address Line 2:

\_\_\_\_\_  
Suburb, State and Postcode:

3. \_\_\_\_\_  
Name:

\_\_\_\_\_  
Address Line 1:

\_\_\_\_\_  
Address Line 2:

\_\_\_\_\_  
Suburb, State and Postcode:

4. \_\_\_\_\_  
Name:

\_\_\_\_\_  
Address Line 1:

\_\_\_\_\_  
Address Line 2:

\_\_\_\_\_  
Suburb, State and Postcode:

5. \_\_\_\_\_  
Name:

\_\_\_\_\_  
Address Line 1:

\_\_\_\_\_  
Address Line 2:

\_\_\_\_\_  
Suburb, State and Postcode:

6. \_\_\_\_\_  
Name:

\_\_\_\_\_  
Address Line 1:

\_\_\_\_\_  
Address Line 2:

\_\_\_\_\_  
Suburb, State and Postcode:

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

# 50th Year Magazine: Supplying photos

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We would like to invite members to supply us with photos from their time with the Australian Limousin Breeders Society.

Please send in nice quality scanned photo or digital copies to either the [communications@genetichub.com.au](mailto:communications@genetichub.com.au)

**or**

Scan the QR code below to submit photos through our online form.

